



Press Release

The Price is Right To Feature WCI, Palisade

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FOR IMMEDIATE RELEASE

The Wine Country Inn is starting the year off right with another *The Price Is Right* winner. The CBS Television Network has notified General Manager Joe Scanlon that another contestant has won the six night stay package offered by the hotel. January 1 is the scheduled airdate for the episode on KREX, the network affiliate in Grand Junction.

“Naturally, we are looking forward to hosting another winner from the show. Last year’s contestant Terry Riddell and her husband, Damon were delightful guests. “They had such a good time with us, visiting the wineries and growers in Palisade, they were looking for an excuse to come back,” Scanlon explains. “We formed some real friendships.”

By airing on New Year’s Day, the show will draw more attention than usual to Palisade and the Grand Valley because viewers tune in early to watch the college football bowl games, Scanlon points out. He affirms that the hotel tries to support local tourism in all of its advertising and promotions.

“It’s a win-win for all of us,” he emphasizes. “We’ll probably have our television monitor in the Tapestry Lounge primed and ready so that employees and guests can enjoy seeing the show.”

CBS invited Wine Country Inn to participate again in 2013 after the success of the prize offered last year. In addition to six room nights, the package includes transportation provided by Absolute Limousine Service from the airport to the hotel, a deluxe breakfast and daily wine tastings.

“We try to go the extra mile to show our guests an unforgettable experience, so I’m sure our staff will go all out to welcome our next *The Price is Right* winner, to help them relax in our laid-back atmosphere and to see that they enjoy the hospitality that our Palisade neighbors always offer.”

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Photo attached

